

# SCHOLARSHIP APPLICATION

Let SMPS Boston treat you to **The Pinnacle Experience** at the Four Seasons in Denver  
**Nov. 13-15, 2019**



SMPS Boston is committed to providing extreme value to our members. One way we do this is by offering one scholarship for SMPS Boston members to attend The Pinnacle Experience, a conference hosted by SMPS for senior level professionals. Apply today to join an intimate group of A/E/C marketing leaders to be inspired and learn how we truly are transforming business through marketing leadership.

The Pinnacle Experience is a symposium-style learning opportunity for senior marketing leaders. During this thought-provoking event, you will discuss fresh ideas, exchange unique perspectives with other marketing and business development leaders, and learn about and share inspiring successes. You'll be challenged by thought-provoking speakers, addressing a variety of factors associated with setting strategic direction and leading successful firms.

The SMPS Boston Pinnacle Scholarship covers the full cost of registration, valued at \$949. Recipients are responsible for their own travel and hotel costs.

## Eligibility

You must be an SMPS Boston member in good standing with significant experience (10-15+ years) and serve as the “first chair” for leading your firm’s marketing and business development efforts. This may include CEOs, CMOs, directors, principals, vice presidents, and SMPS Fellows.

As a scholarship recipient, you commit to sharing the knowledge you gained with SMPS Boston members by participating in a Senior Marketers Roundtable discussion in the 2019/2020 program year.

## Due Date

Applications are due October 2, 2019. Scholarship recipients will be notified by October 9, 2019.

## Applicant Information

Name:

SMPS Member #:

Company:

Title:

Email Address:

Phone Number:

Tell us about your involvement with SMPS Boston:

How have you benefited from your SMPS membership?

What about The Pinnacle Experience excites you the most?

Tell us about your role within your company:

*Email your completed application with your resume to [smpsboston@smpsboston.org](mailto:smpsboston@smpsboston.org) by October 2, 2019. Scholarship recipients will be notified by October 9, 2019.*

By checking this box, I agree to share the knowledge I gain at The Pinnacle Experience with SMPS Boston members by participating in a Senior Marketers Roundtable discussion in the 2019/2020 program year.